



FOR IMMEDIATE RELEASE

Alliance Seed
2200 – 333 Main Street
Winnipeg, MB Canada
R3C 4E2

Jodee Karlowsky Appointed as the Alliance Seed General Manager

May 19, 2022

Alliance Seed Corporation is pleased to announce Jodee Karlowsky as our new General Manager. In this role, Jodee will be responsible for leading the day-to-day operations of Alliance Seed, including pipeline and strategic development, seed sales, and grower relations. Jodee will report directly to Alliance Seed's Board of Directors.

Jodee will be a familiar face for many of you as she has worked for Alliance Seed since its formation as the Marketing Coordinator. She has been responsible for the design, development, and implementation of the marketing strategy for the Alliance Seed brand and our portfolio of products. Jodee has also been involved in all facets of the business, including strategic planning, day to day operations and levy and royalty collections and she has worked closely with the Seed Production Manager to assist in managing seed production to meet our production and sales forecasts. Jodee has a great working relationship with all the current Alliance Seed growers, and she looks forward to continue to grow that.

Jodee has a Bachelor of Science in Agriculture from the University of Manitoba and has worked in several different roles before joining Alliance Seed. Jodee is currently the Student Engagement Chair for the Manitoba chapter of the Canadian Agri-Food Marketers Alliance. Jodee is based out of Winnipeg, and you can reach her at 204-272-2892 (phone) or 204-232-8326 (cell), or email, jkarlowsky@allianceseed.com. Please join us in welcoming Jodee in her new role at Alliance Seed!

Sincerely

The Alliance Seed Board of Directors.

